



## Digital Services Case Study

Audio Supplier

### Client Profile

A \$3.5B Audio Supplier

### Business Issue

- Client sought to identify potential operational and cost optimization opportunities

### Services & Results

- Ran a Baseline Assessment of the client's infrastructure and application spend
- Executed supplier and market assessment for application and digital spend across ERP, retail and web development and support areas
- Identified **\$3M+ per year** in opportunities for savings through rate reductions, consolidation and rationalization